

Wild Apricot Pricing as of September 2010 (www.WildApricot.com)

Wild Apricot is purchased as a hosted service with a monthly subscription fee listed in the table below. Annual subscriptions are available with 10% discount.

You can always start with 30-day free trial account, which includes all the features of "Community" plan. These are **flat, all-inclusive fees**. Technical support and system upgrades are free. We do not charge setup fees, customization fees, training fees, or per-transaction fees. Credit card processing fees are handled directly between you and the credit card payment processor (PayPal).

Free ad-supported version available as well, see online [pricing page](#) on WildApricot.com

Additional services can be sourced from our partners at your discretion.

Account plans:	"Free"	"Group"	"Community"	"Professional"	"Enterprise"
Monthly fee (in US dollars):	Free (ad-supported)	\$25	\$50	\$100	\$200
Membership and contact database	+	+	+	+	+
Contact database size	50	250	500	2000	15000*
Automated applications and renewals	+	+	+	+	+
Newsletters and email blasts	+	+	+	+	+
Online member self-service	+	+	+	+	+
Custom database fields	+	+	+	+	+
Save database searches	-	-	+	+	+
Application discounts & extra costs	-	-	+	+	+
Event registration	+	+	+	+	+
Automatically limit event registration	-	-	+	+	+
Customizable event registration form	-	+	+	+	+
Event categories (tags)	-	-	+	+	+
Customizable Website	+	+	+	+	+
Overall file storage limit	100MB	200MB	400MB	800MB	1600MB
Single file upload limit	5MB	10MB	25MB	50MB	100MB
Custom Domain Name	-	+	+	+	+
Site sections with restricted access	1	1	Multiple	Multiple	Multiple
Searchable member directory	+	+	+	+	+
Discussion forum	+	+	+	+	+
Blog module	+	+	+	+	+
Multiple photo albums	-	+	+	+	+
CSS customization and SEO tools	-	+	+	+	+
Online payments and donations	-	+	+	+	+
Recurring payments	-	-	+	+	+
Account administrators	1	Unlimited	Unlimited	Unlimited	Unlimited
Access control	-	-	+	+	+

1 Membership and contact database

Wild Apricot automatically and securely maintains a clean up-to-date member list and contact database. Use it for paid members as well as free members or other kinds of contacts - e.g. people who might have expressed interest to receive updates about your events and other news.

- Export your contacts any time into Microsoft Excel.
- Maintain online membership application page, including online payment of dues.
- Customize membership levels to suit your organization. Membership levels govern member access to premium content, event registration fees, annual dues and renewal dates.
- Send personalized emails newsletters and mass emails
- Automatically track renewals. Members can pay dues and renew online. Lapsed members can be setup to automatically lose their privileges such as discounted event registration fees and access to member-only webpages.
- Have members log in and update their contact information.

1.1 Contact database size

Each Wild Apricot account plan defines the maximum number of records allowed in your contact database. Note that your database can store paid members as well as free members and other kinds of contacts - e.g. people who might have expressed interest to receive updates about your events and other news.

1.2 Automated applications and renewals

Member application process is fully automated. For each member, Wild Apricot will automatically track the membership renewal date and send reminders. Once a membership has expired, former members automatically lose privileges such as discounted event registration fees and access to member-only webpages.

1.3 Newsletters and email blasts

Email your members right from within Wild Apricot system. Use previously send emails as templates.

1.4 Online member self-service

With Wild Apricot's self serve membership management features members can join your organization, pay dues, donate, update contact details and register for events online. No technical knowledge is required and you won't be inundated with faxes and emails that can fall between the cracks.

1.5 Custom database fields

Customize your database to suit the needs of your organization: Rename or Delete existing fields, Add new fields. Change which fields are Mandatory, Define which fields are shown on the member application and on the member profile page. Account plans Community and higher have the ability to save the parameters of an advanced search and instantly rerun it at any moment with one click.

1.6 Save database searches

Commonly performed contact or member database searches can be saved so you can quickly re-run them at any time. Saved member searches may also be used in conjunction with the member directory, so you can specify what members are shown in the directory based on specific criteria.

1.7 Application discounts & extra costs

Commonly performed contact or member database searches can be saved so you can quickly re-run them at any time. Saved member searches may also be used in conjunction with the member directory, so you can specify what members are shown in the directory based on specific criteria.

2 Event registration

Event functionality of Wild Apricot includes:

- Event calendar, unlimited number of events
- Automatic event notifications for your contacts
- Online event registration with customizable email receipts and payment
- Dynamic registration calculation.
- Automatic archiving of past-dated events
- Online list of event registrants – can be exported and emailed to

2.1 Automatically limit event registration

Create a new event with a limited number of registrations - if you want to host only certain number of guests or if your space is limited. When the limit is reached - the event will be closed for registration automatically and administrator will receive an email notification that the event is closed

2.2 Customizable event registration form

For each event you can customize registration fields to suit the needs of your organization: rename/delete existing fields, add new fields, change which fields are mandatory.

2.3 Event categories (tags)

You can categorize events by using the tags. Tag can consist of one or multiple words. By having the tags in your events you can: search through the event list, list all events associated with the selected tag or set of tags or show events of selected categories on the events page.

3 Customizable Website

Wild Apricot includes website hosting and Content Management System - a tool to update your webpages and create new ones. If you already have a website address, you can setup your Wild Apricot website to use your domain. Updating website pages using Wild Apricot is as easy as make text changes in Microsoft Word.

3.1 Overall file storage limit

In order to ensure proper service levels to all our clients your account will have an overall file storage limit. This limit differs based on your billing plan.

3.2 Single file upload limit

Currently there is no limitation for total upload size (total website storage space for all of your files) but there are different upload limits for individual files according to your subscription plan. Higher plans allow upload of larger file sizes. Even the least expensive paid plan (Group) already allows up to 5MB file upload size, which would typically be enough for most pictures and document files.

3.3 Custom Domain Name

Paid plans allow you to use your own custom domain e.g. **www.yourorganization.org**. Free accounts use our free domain names.

3.4 Site sections with restricted access

You can setup a private website section, where your members can access publications and resources, update their contact information and sign up for events online. Control access by giving permission based on membership levels. Create a robust online community using built-in member directory, blogs, discussion forums and member profiles

3.5 Searchable member directory

Wild Apricot's Membership Directory is a secure and searchable index you can make available on your web site. Make it visible to the public – or restrict access to your members only. The membership directory can be searched in many different ways. For example, the keyword search option is a very quick way to find someone you already know, by searching for their name or organization. The advanced search is helpful when searching for members using other criteria, such as a ZIP code or industry – or by any other custom fields you define in your Wild Apricot membership database.

3.6 Discussion forum

Discussion forums help your community share and build relationships. Part of Wild Apricot's integrated software, discussion forums let people contribute topics, reply to each other's messages and participate in online conversations.

3.7 Blog module

Wild Apricot's blogging feature helps you build your community and provides a place for your users to write about what they want. Users can create new posts and post comments to blog posts.

3.8 Multiple photo albums

Photo albums allow you and your members to share pictures. You can allow members to upload their own photos, or limit this to just administrators. With a paid account, you can create multiple albums - for example, have an album for each events, or have separate public and members-only albums. However, free and trial accounts are limited to a single album. Note that the images in your photo album are considered part of your overall file storage limit.

3.9 CSS customization and SEO tools

CSS customization functionality provides you with fine-grain control over the visual design of your Wild Apricot website. You can change fonts, colors, sizes - for all the different parts of your website (menu, headers, footers, main page area etc.) Making good use of this feature requires good technical knowledge of CSS and HTML. This feature is available for some billable plans only - from Community plan and above. It is enabled in trial accounts so you can evaluate it.

Wild Apricot's platform has been designed to be search engine friendly - so that content of your site will easily be read and indexed by crawlers, whatever account plan you use. This feature provides additional tools for web pros - ability to edit page titles, meta tag description and meta tag keywords. You can edit meta tags for the whole site - or adjust them for each page individually. Page titles can be generated automatically - or edited for each page as well.

4 Online payments and donations

Wild Apricot handles online credit card payments for event registration, membership sign-ups and renewals as well as online donations. Online credit card payments are handled through integration with PayPal - a wholly owned subsidiary of trusted ecommerce leader, eBay.

4.1 Recurring payments

Automatic Recurring Payments enables you to charge subscribers for a fixed amount of money on a regular schedule. You can use it for Monthly, Quarterly, Semi-Annual and Annual renewal periods.

5 Account administrators

Create administrator accounts for your staff and authorized volunteers to securely access the website, update the membership database, reports, events, documents, and other resources. Each user has a unique username and password to log in.

5.1 Access control

Clients with Community plans and higher can assign different access rights to each administrator: full access, website content management, membership management, event management, donations management.